



# Daisy Wholesale Broadband

## World class connectivity

### Introduction

Daisy Wholesale has invested in a suite of broadband services specifically for telecoms carriers and resellers, service providers and IT service organisations. With a series of managed, virtual pipe and L2TP central services, Daisy Wholesale provides one of the most comprehensive wholesale broadband solutions available in today's resale market place and is recognised as an industry leader.

Our wholesale portfolio is modelled around the varied needs of the ISP and Telco market place. In many cases customers want to include broadband services as an additional offering to complement their existing portfolio, but without the overhead and knowledge required in running complex infrastructure. Some customers may wish to take more control over their broadband products and utilise an infrastructure already in place. Whilst Daisy Wholesale has the ability to cater for all requirements, each have one important similarity... the ability to ensure the product is both dependable and cost effective for customers.

What Daisy Wholesale has established is a flexible, resilient infrastructure delivering world class connectivity services to provide our customers with a chance to compete in the market place with comprehensive, affordable, high quality access services.

### Managed DSL Resale

If you are looking to include DSL in your current product portfolio but don't wish to be involved in the operation of the infrastructure sitting behind the service, then our managed DSL resale products are most suited to you.

Daisy Wholesale provides all the infrastructure requirements associated with the services, including delivery infrastructure, IP transit and IP addressing. You utilise our feature-rich XPS v2 portal with full XML integration for connection provisioning and management as well as diagnostic support. Simply, our managed DSL allows you to include an extensive range of broadband products in your portfolio without the associated set up costs or technical expertise required with your own infrastructure.

Managed DSL customers have access to IP Stream, 21CN and LLU services (including ADSL2+) with varied contentions as low as 1:1.

### Virtual Pipe

For customers looking for more bandwidth control over their end users who wish to design their own packages, then our Virtual Pipe services provide an ideal solution. Virtual Pipe allows you to purchase a portion of the Daisy Wholesale capacity without the associated up front costs or required technical expertise of going to the carriers directly but still providing you with the ability to utilise your own radius servers.

if required. IP Transit is included with the Virtual Pipe allowing you to focus on marketing the products without the concerns of operating the infrastructure.

You utilise our feature-rich XPS portal with full XML integration for connection provisioning and management.

Virtual Pipe customers have access to IP Stream, 21CN and LLU services (including ADSL2+).

### L2TP Central

Clients looking for ultimate control over their DSL services should consider the Daisy Wholesale L2TP DSL central solution. This service is the next best thing to obtaining a capacity directly with the operating carrier, without the associated up front installation costs. Termination is delivered via Ethernet into your network. You are then responsible for IP transit, IP addressing, radius authentication and network management.

Daisy Wholesale L2TP central can be provisioned within 10 working days, unlike the 60-day lead time with BT directly. You are able to utilise your own LNS or take the option of purchasing a managed LNS from Daisy Wholesale. Daisy Wholesale provides access to the diagnostics you would expect from dealing with BT directly via our market-leading XPS v2 portal with full XML integration.

L2TP DSL customers have access to IP Stream, 21CN and LLU services (including ADSL2+) with varied contentions as low as 1:1.

## The Benefits

- ✓ No up front capital expenditure for infrastructure installation and set up.
- ✓ Opportunity to manage as much or as little of the service as you like.
- ✓ Managed services allow you to focus on sales and marketing efforts without the concern of infrastructure operation.
- ✓ Network monitored 24x7x365.
- ✓ Daisy Wholesale remains transparent within the entire resale operation.
- ✓ Access to the market leading Daisy Wholesale XPS platform with full XML integration for connection provisioning and management.

For more information on how Daisy Wholesale can help

**Call: 0808 178 4555**

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